

**BENDIGO IS** A PLACE BUILT ON DREAMS

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Beginning with the Gold Rush, our city has grown with a pioneering spirit that continues today.

At the heart of our unique lifestyle is a nurturing and caring environment with all the trimmings of city life.

We've got everything you want to make your stay a memorable experience ... So come and see it for yourself. Bendigo is waiting to welcome you.

Bendigo.

### **CENTRE HIGHLIGHTS**

Bendigo's multi-million dollar Exhibition Centre is one of the largest clear-span facilities of its kind in regional Australia. The Centre is located less than 3kms from the CBD at the Prince of Wales Showgrounds, Holmes Road, Bendigo.

#### Suitable for:

- Agriculture
- Music Festivals
- Food & Wine
- Motoring Industry
- Gardening & Horticulture
- Home & Leisure
- Building Industry
- Outdoor & Adventure
- Sport & Recreation
- Training & Education
- Service Clubs





## **CENTRE CAPABILITIES**

VENUE SPACE	TRADE SHOWS	THEATRE STYLE	COCKTAIL RECEPTION	BANQUET STYLE	LIVE STOCK
EXHIBITION SPACE	Up to 300 Booths	Neg	Up to 3000 Patrons	Neg	Up to 500 head of cattle
FLEXIBLE SPACE	Neg Patrons	Up to 400 Patrons	Up to 500 Patrons	Neg	N/A
FOYER SPACE	Neg Patrons	Up to 260 Patrons	Up to 380 Patrons	Up to 320 Patrons	N/A

LOADING AREA

# **VENUE 1** Features:

- 5000sgm clear-span exhibition Space suitable for large-scale events, exhibitions, tradeshows, conferences or conventions offering unlimited scope for creativity in planning your event
- 435sam multipurpose-flexible Space with raised viewing window offering views of the main exhibition space, ideal for entertaining, product launches and seminars
- 270sqm entrance fover suitable for event registrations, ticketing, sponsor recognition, signage and displays
- Commercial kitchen

#### **VENUE 2** Features:

- 6000sqm clear-span exhibition Space suitable for large-scale events, exhibitions, tradeshows, conferences or conventions offering unlimited scope for creativity in planning your event
- 113sgm entrance fover suitable for mutipurpose area.

entry Roller Door	
	MAIN ENTRY
	FOYER 270m <sup>2</sup>
MULTIPURPOSE EXHIBITION SPACE 5000m <sup>2</sup> (50m W x 100m L)	KITCHEN MULTIPURPOSE FLEXIBLE SPACE 435m <sup>2</sup>
	COMMERCIAL

COURTYAR



# **ACCESS IS EASY**

Bendigo is located in the centre of Victoria and is serviced by quality transport links and freight networks.

- 90 minutes from Melbourne by road and 20 minutes by air
- Airport transfer service runs 3 times daily to Melbourne International Airport ٠
- Bendigo Airport charter services ٠
- National car rental companies, bus and limousines available for hire •
- Serviced by 4 major highway networks •
- Major railway hub for the region with fast and reliable rail network
- Extensive public transport services

# **GREAT VALUE**

The Bendigo Exhibition Centre is a centrally located, affordable venue offering excellent facilities. Please contact the Venue Marketing Executive about tailoring a package to suit your event needs.

#### To further assist in organising your event, Bendigo's Visitor Information Centre offers:

- Free accommodation booking service
- Pre & post touring itineraries
- Partners programs
- Quality souvenirs and gifts

SWAN HILL

BALLARAT

COLAC

GEELONG

ECHUCA

• Maps and brochures

HORSHAM

STAWE

PORTLAND

HAMILTON

MILDURA

- Open 9am to 5pm, 7 days a week 51-67 Pall Mall, Bendigo.
- P: (03) 5434 6060
- P: 1800 813 153
- E: tourism@bendigo.vic.gov.au
- W: bendigotourism.com

### Bendigo

SHEPPARTON

**MELBOURNE** 

MOE

BENDIGO

Only 90 minutes from Melbourne

ALBURY

WANGARATTA

SALE

**BENALLA** 

# **CONTACT DETAILS**

To discuss your event requirements, obtain a list of professional suppliers including equipment hire, catering, or to make a booking please contact:

#### Events Manager

Prince of Wales Showgrounds, Holmes Rd, Bendigo

- P.O. Box 109, Bendigo. 3552
- P: (03) 5444 4646
- **F:** (03) 5442 5264
- E: info@bendigoeec.com.au
- W: bendigoeec.com.au









